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### Elementary Forms of Social Behavior

In Social Behaviour: Its Elementary Forms George C. Homans demonstrates further how various empirical findings in the field studies of small groups follow, in logic, from a small number of general principles of behavioural psychology. In his view, both the individualistic and structural sociological approaches to social behaviour require, for their explanation, psychological propositions.

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### Social Behavior as Exchange - Purdue University

Social Behavior. Homans's next major work was Social Behavior: Its Elementary Forms. He wrote this book in 1961 and revised it in 1974. This was based on the principles of behavioral psychology, and helped explain the "sub-institutional," or elementary, forms of social behavior in small groups.

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than conclusive, its tone will be Simmel's; and its subject, too, will be one of his. Be- cause Simmel, in essays such as those on sociability, games, coquetry, and conversa- tion, was an analyst of elementary social behavior, we call him an ancestor of what is known today as small-group research. For what we are really studying in small

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Social Behavior: Its Elementary Forms. By George Caspar ...

Social Behavior; Its Elementary Forms book. Read reviews from world's largest community for readers. ... Homans' text notes social behavior is a fundamental process appearing consciously or unconsciously among humans, learned through small groups, but operating throughout organizations and societies of a larger scale. It can be observed ...

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George C. Homans - Wikipedia

p.11 this book... will state a number of general propositions of the general form "x varies as y" about elementary social behavior. p.13 the set of general propositions I shall use in this book envisages social behavior as an exchange of activity, tangible or intangible, and more or less rewarding or costly, between at least two persons.

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Homans, G.C. (1961) Social Behavior Its Elementary Forms ...

Social Behavior: Its Elementary Forms. GEORGE CASPAR HOMANS. (Under the general editorship of ROBERT K. MERTON.) New York: Harcourt, Brace and World, Inc., 1961. x, 404 pp., 3 figures, index, 19 tables. \$5.50. Reviewed by EDMUND LEACH, University of Cambridge The social interactions of human beings influence the participants. These effects

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Social behavior; its elementary forms. (Book, 1974 ...

Social behavior: Its elementary forms (Revised ed.). Oxford, England: Harcourt Brace Jovanovich. Abstract. Presents a discussion of theory and research on various aspects of human social behavior. Topics discussed include interpersonal relationships, power and authority, cooperation and competition, interaction structure, status, satisfaction ...

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Social Behavior: Its Elementary Forms: George Caspar ...

A. C. Higgins; Social Behavior: Its Elementary Forms. By George Caspar Homans. New York: Harcourt, Brace and World, Inc., 1961. 404 pp. \$5.50, Social Forces, V

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Social Behavior: Its Elementary Forms | George Caspar ...

Using concepts borrowed from animal behavior studies, the author forms 4 perceptions concerned with stimuli, reward, and value. These are applied to several areas of "human exchange" such as influence, conformity, competition, esteem, and interactions. They are discussed in terms of satisfaction, authority, equality, status, justice, conformity, and innovation.

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Social behavior: its elementary forms - George Caspar ...

George C. Homans, Elementary Forms of Social Behavior, (2nd Ed.), New York: Harcourt Brace Jovanovich, 1974. Our first proposition relates a man's (or woman's) action to its success in getting a favorable result.

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George C. Homans, the human group and elementary social ...

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