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Endowment for the Sciences,
Technology and the Arts (NESTA) has

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suggested a taxonomy for the kinds of work performed within the creative industries. Instead of looking at the end-products (e.g., a film, a guided tour), we follow NESTA in divid-

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Introduction. The cultural and creative

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industries refer to those parts of the modern economy where culture is produced and distributed through industrial means, applying the creativity of individuals and groups to the generation of original cultural product, which may have commercial value either through direct sale to consumers or as intellectual property.

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industries. Learning objectives. This lesson is designed for secondary school students of all abilities. It is designed to be approximately one hour long but can be adapted. By the end of the lesson students will:

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Introducing Creative Industries: The UK DCMS Task Force The formal origins of the concept of creative industries can be found in the decision in 1997 by the newly elected British Labour government headed by Tony Blair to establish a

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Creative Industries Task Force (CITF), as a central activity of its new Department of Culture, Media and Sport (DCMS).

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